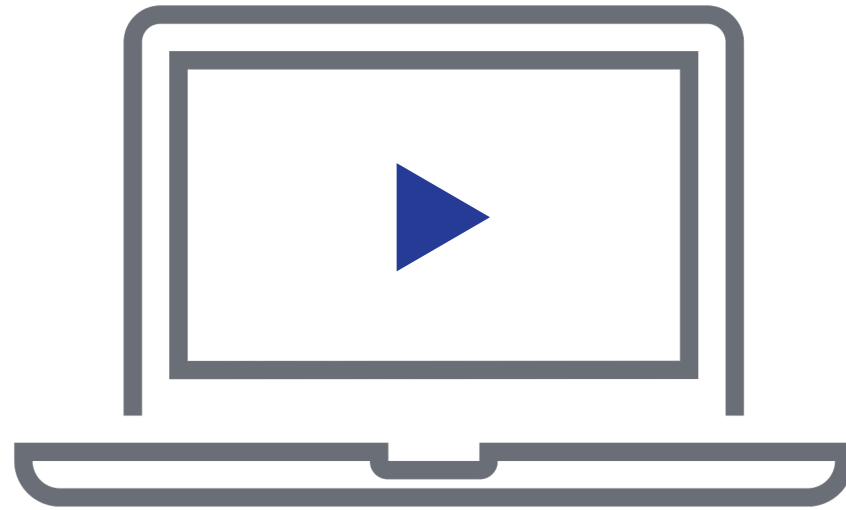




Guanajuato Promotional Video



Please select a language for the introductory video of Guanajuato

EN | ES | 日本 | 中文

Free Trade Advantage

USMCA



Chile

Panama

Uruguay

Colombia

Central America

Trans-Pacific Partnership (TTP)

European Free Trade Association

The Pacific Alliance

United Kingdom

Mexico EU FTA

Israel

Japan

Peru



14 Active Free Trade Agreements

+ 5 0 0 Projects Preferred Guatemala



NORTH AMERICA + 90 PROJECTS | MEXICO & SOUTH AMERICA + 160 PROJECTS

EUROPE + 130 PROJECTS | ASIA + 130 PROJECTS

+20% GDP | +20% Jobs | \$25,228 million USD | 209,680 Jobs

M A I N S E C T O R S

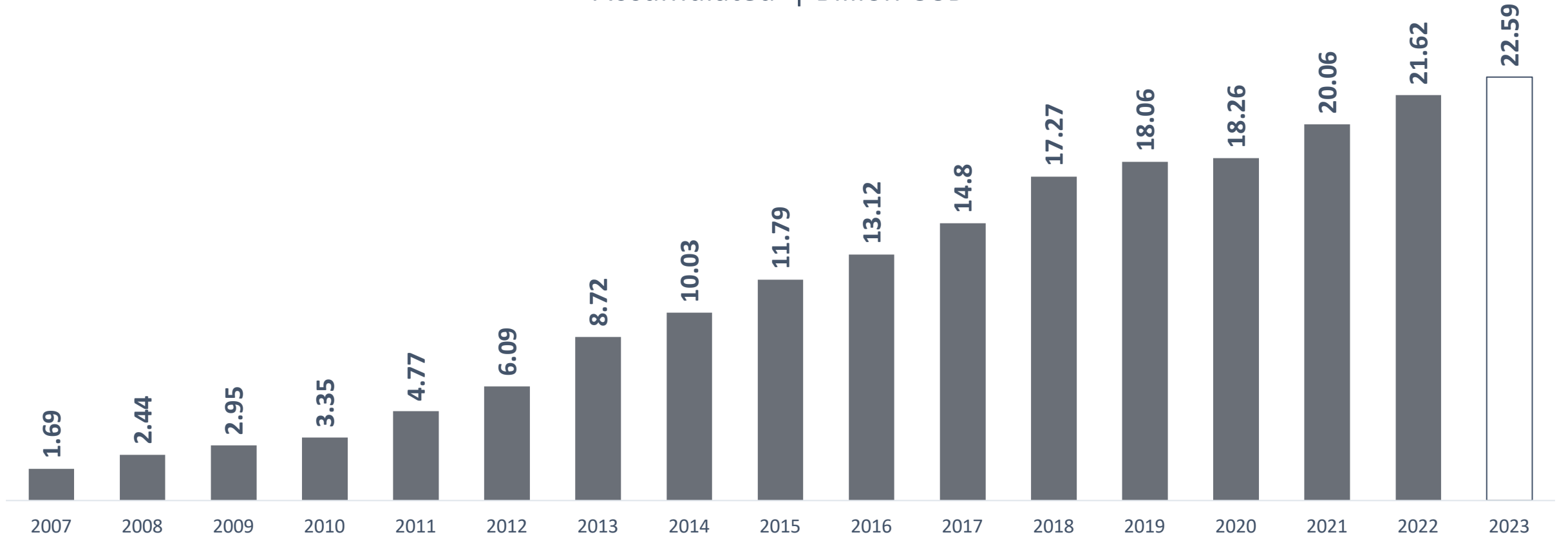


G T O



F D I

Foreign Direct Investment
Accumulated | Billion USD



G T O



macro



6TH MOST POPULATED
STATE

6.3 million inhabitants



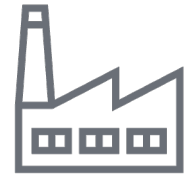
5TH LARGEST ECONOMY

\$65 billion USD



#1 EXPORTER
WITHOUT BORDER TO
USA

\$33 billion USD



INDUSTRIAL
LEADERSHIP

2nd largest manufacturer
in Mexico



ECONOMICALLY ACTIVE
POPULATION

2.8 million people
1.5 million between the ages of
15 and 39 years old



LABOR AVAILABILITY

69,000 new people enter the
economy per year



LABOR STABILITY

Business oriented
unions



DIVERSIFIED
ECONOMY

11 Industrial Clusters

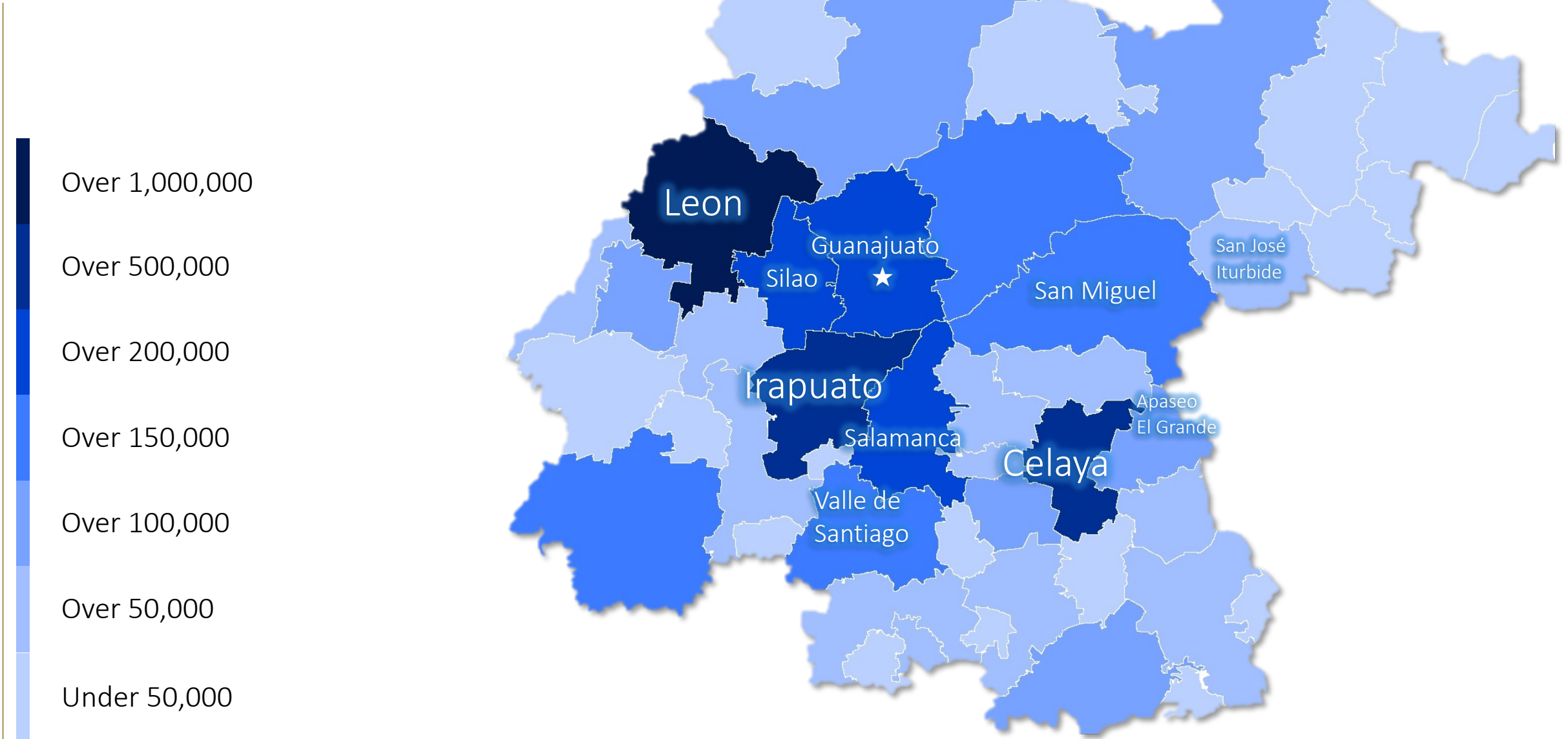
H E A R T
O F
M E X I C O

IN A 400KM RADIUS

80% Of Mexican Market
70% Of Foreign Trade
60% Of Population



30 - MINUTE SYSTEM



Highway

EL PASO

PIEDRAS NEGRAS

NUEVO LAREDO

MONTERREY

ALTAMIRA PORT

GUADALAJARA

MEXICO CITY

MANZANILLO PORT

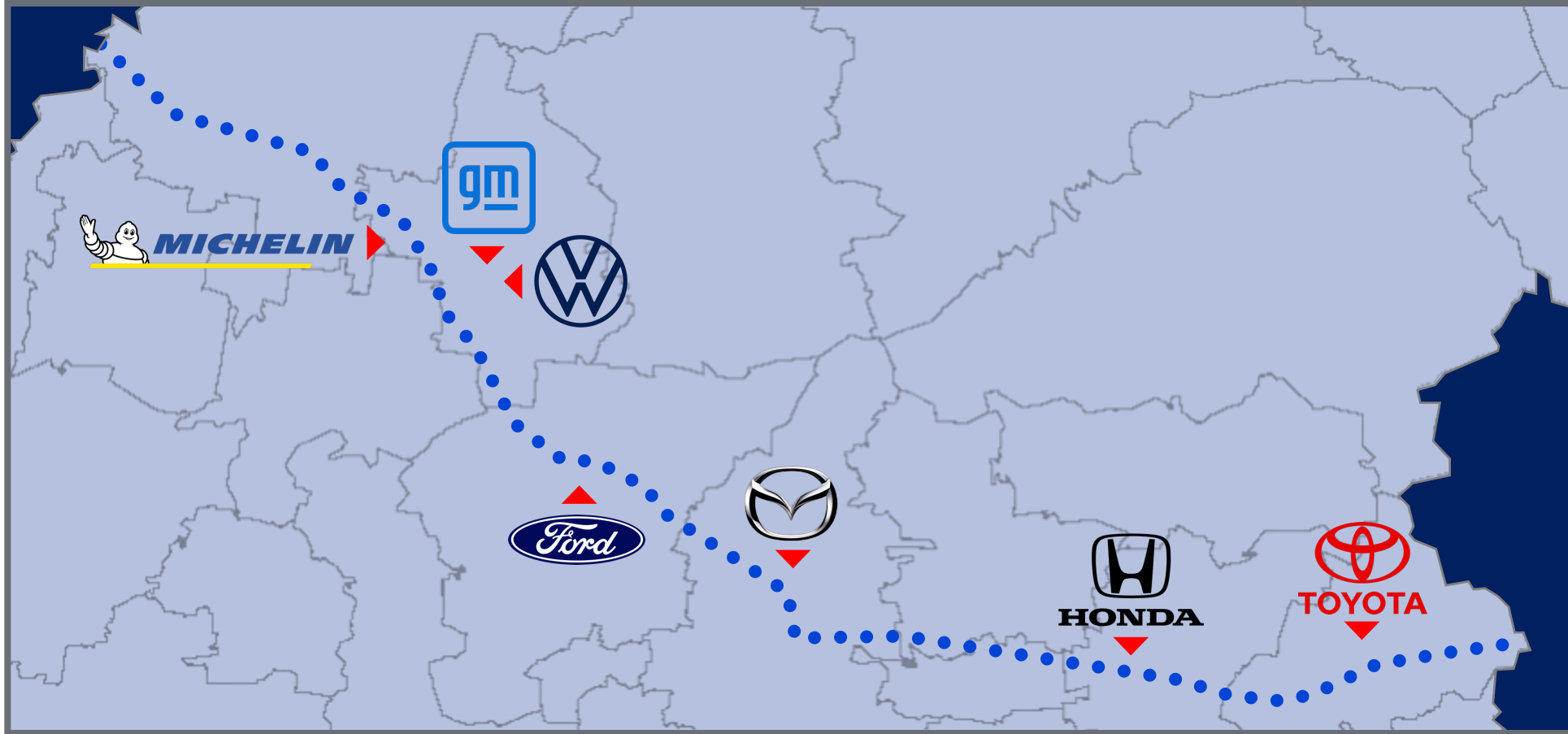
Guadalajara — 3 Hours | Mexico City — 4 Hours | Manzanillo — 6 Hours | Altamira — 8 Hours

Monterrey — 8 Hours | Nuevo Laredo — 10 Hours | Piedras Negras — 11 Hours

El Paso — 17 Hours



INDUSTRIAL CORRIDOR



..... Mexico Highway 45

Railway



NEW Celaya, Gto. Multimodal Inland Port & Bypass

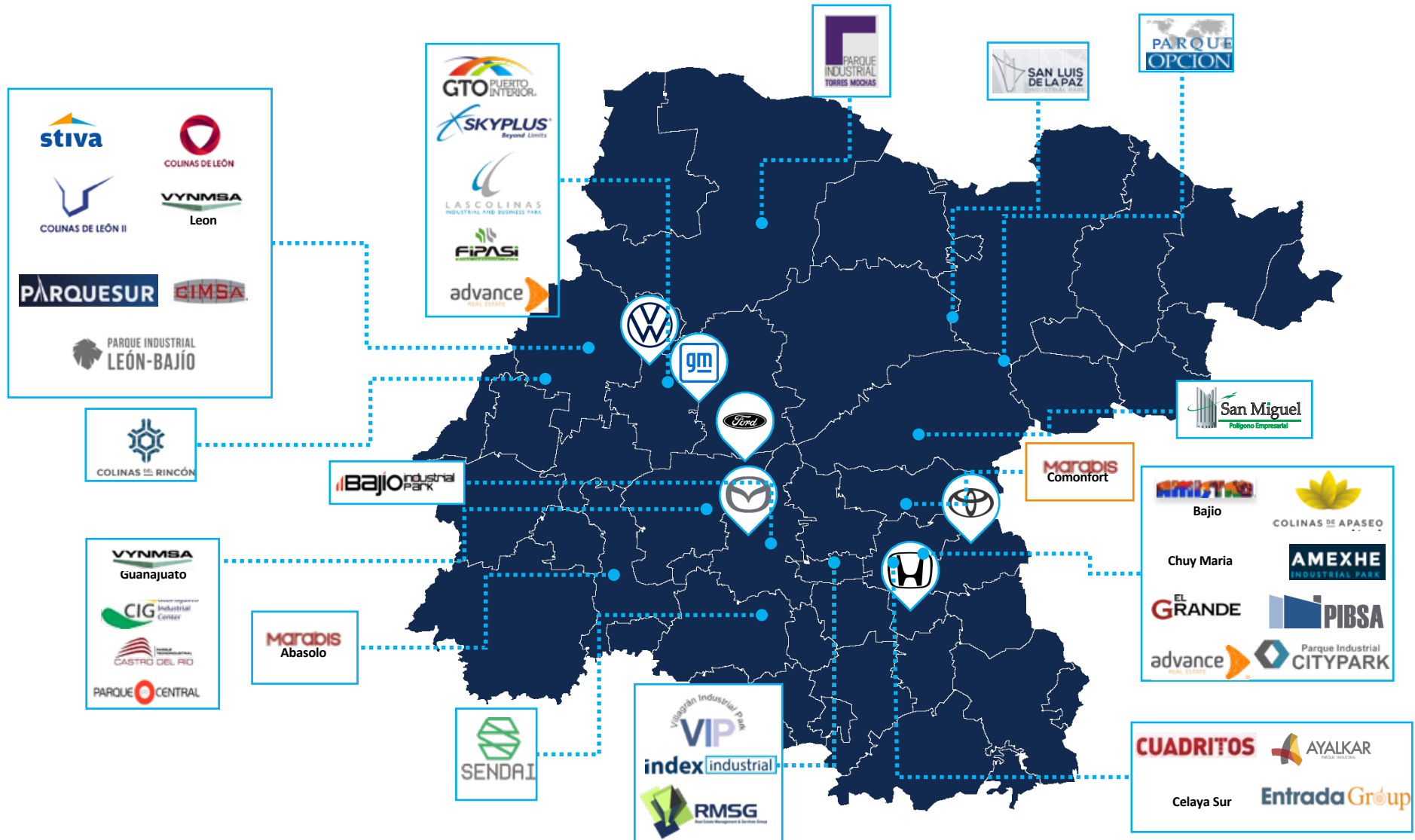
CPKC Multimodal in Comonfort, Gto.

FERROMEX Multimodal in Silao, Gto.

Ferromex

CPKC

40+ Industrial Parks



Electric Power, Natural Gas, Industrial Water, Fiber Optics, Logistics Infrastructure & More

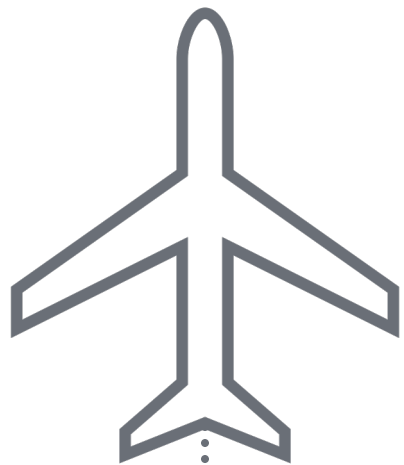


| Bajío Airport BJX



INTERNATIONAL

CHICAGO – DALLAS – HOUSTON
L.A. – OAKLAND – SACRAMENTO
DETROIT – SAN ANTONIO



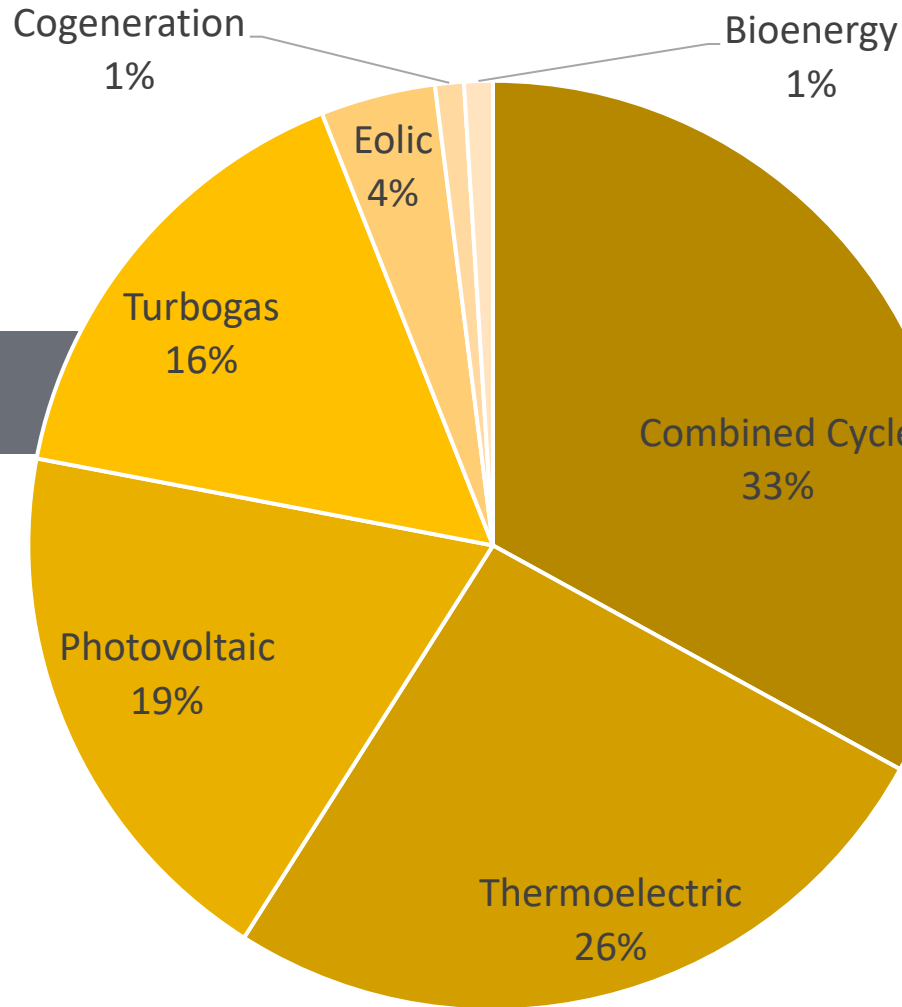
NATIONAL

MEXICO CITY – LOS CABOS
MONTERREY – CANCUN – TIJUANA
VALLARTA – CD. JUAREZ



Energy

By Source



Generation

17 TWh

Consumption

12 TWh

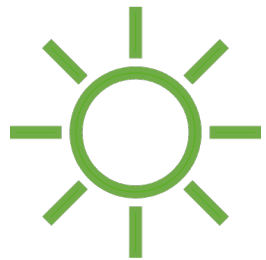


Green Energy



2,001.5 MW + 1,530 H₂T/Y

Sun



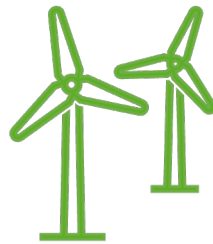
840 MW

Gas



1,033.5 MW

Wind



105 MW

H₂

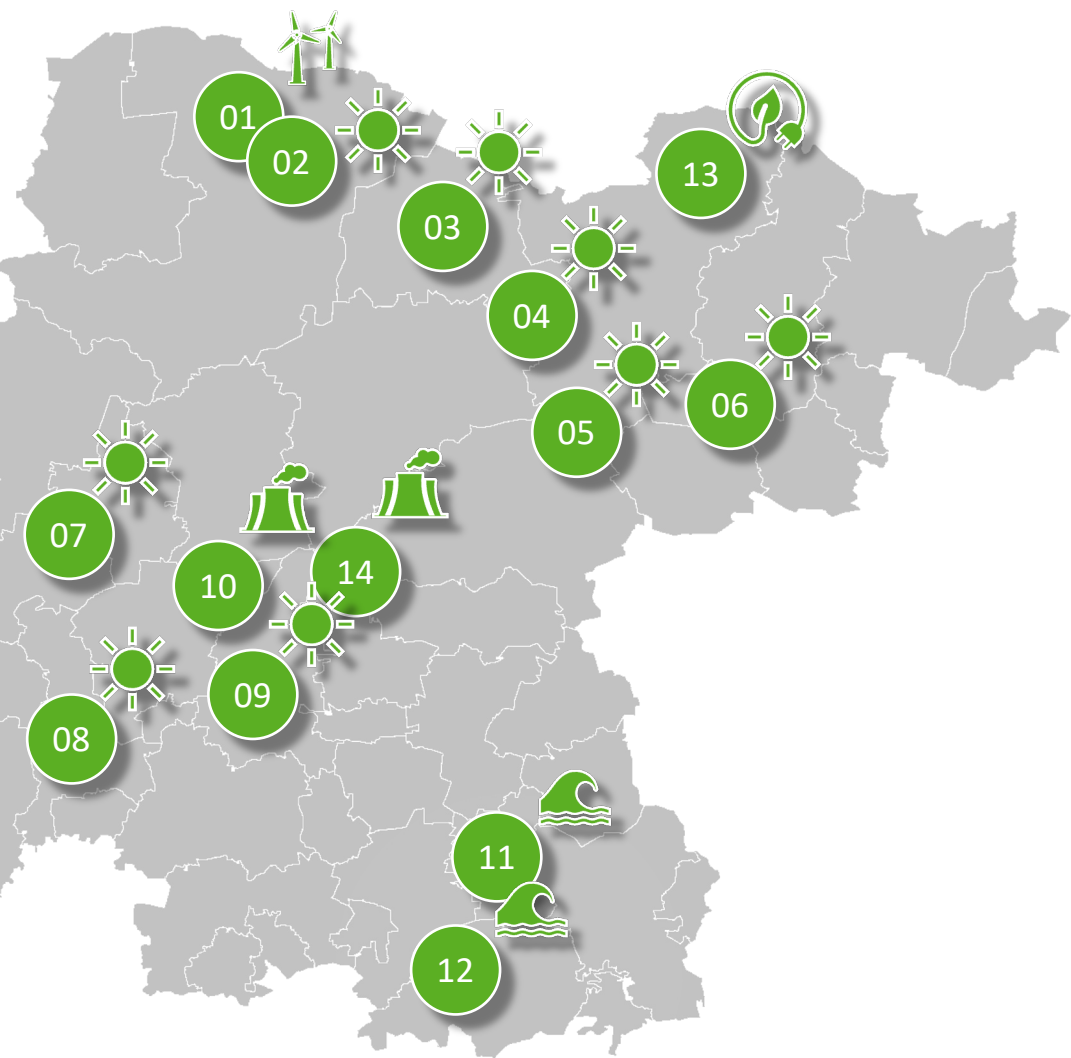


1,530 T/Y

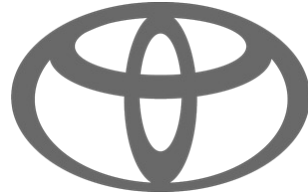
Water



23 MW



No	Private Project	City	Technology	MW	Origin
01	Central Santiago	San Felipe	Eoloelectric	105	Spain
02	Guaname	San Felipe	Solar Photovoltaic	150	Spain
03	Sauceda Solar	San Diego de la Unión	Solar Photovoltaic	124	Spain
04	Delicias Solar H ₂	San Luis de La Paz	Solar Photovoltaic	30	Spain
05	Proteus Solar	San Luis de La Paz	Solar Photovoltaic	60	México
06	Tampico Solar	Doctor Mora	Solar Photovoltaic	30	México
07	Selka Power	Romita	Solar Photovoltaic	111	México
08	Central Fotovoltaica	Abasolo	Solar Photovoltaic	165	USA
09	Valtierra	Salamanca	Solar Photovoltaic	170	Spain
10	Central TD Irapuato	Irapuato	Combined Cycle	22.5	China
11	La Carolina Hidroeléctrica	Salvatierra	Hydroelectric	8	México
12	Solis Hidroeléctrica	Acámbaro	Hydroelectric	15	México
No	Private Project	City	Technology	Ton/Y	Origin
13	Green Hydrogen	San Luis de La Paz	Electrolysis	5,530	Spain
No	Public Project	City	Technology	MW	Origin
14	Central CC Salamanca	Salamanca	Combined Cycle	1,011	Mexico

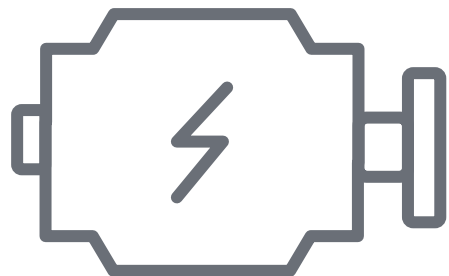


is Mexico's Top Vehicle Producer with over 845,000 units

Over 23% of National Production

Guanajuato hosts over 500 OEMs, T1, T2 & T3 operations

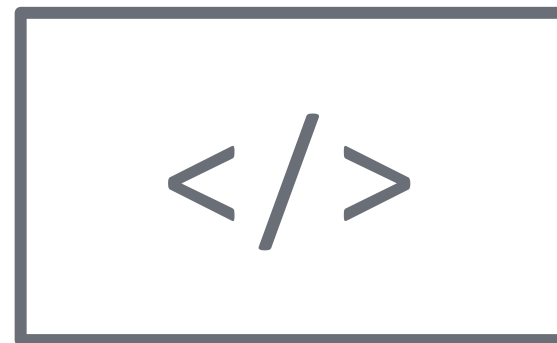
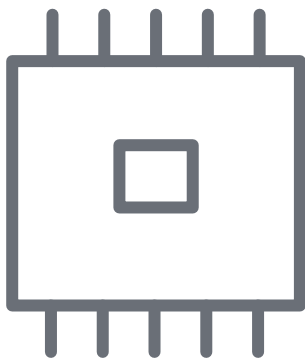
Electromobility



Industry 4.0



Control Systems



Engineering

EV Supply Chain



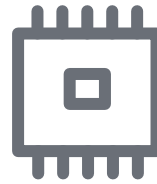
Webasto



Advanced
Chargers



BOSCH



Electronic
Controls



Mitsui
High-tec
Inc.



Motor
Core

 Le Bélier

 Texprotec

 **Metalsa**
Quality as a way of life

 **CONDUMEX**

TAIGENE

 **ASMO**

 **ITT**

OSCA-ARCOSA

 **relats**

 **KELLP**

Coroflex
Part of the Coroplast Group

OMRON

APC
Manufacturing

 **Fujikura**

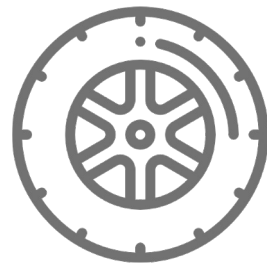
 **WE**
WÜRTH ELEKTRONIK

 **HARTING**

 **GENTHERM**

 **MARQUARDT**

Technology Centers



Axles

Lighting

Ciber
Tire

Data
Centers

Technology
Transfers

Regional
Products

G T O



Education

137 Private

Education
Institutions

Public 33



190,000 students – 25,000 in engineering – 10,000+ new engineers

R&D Centers

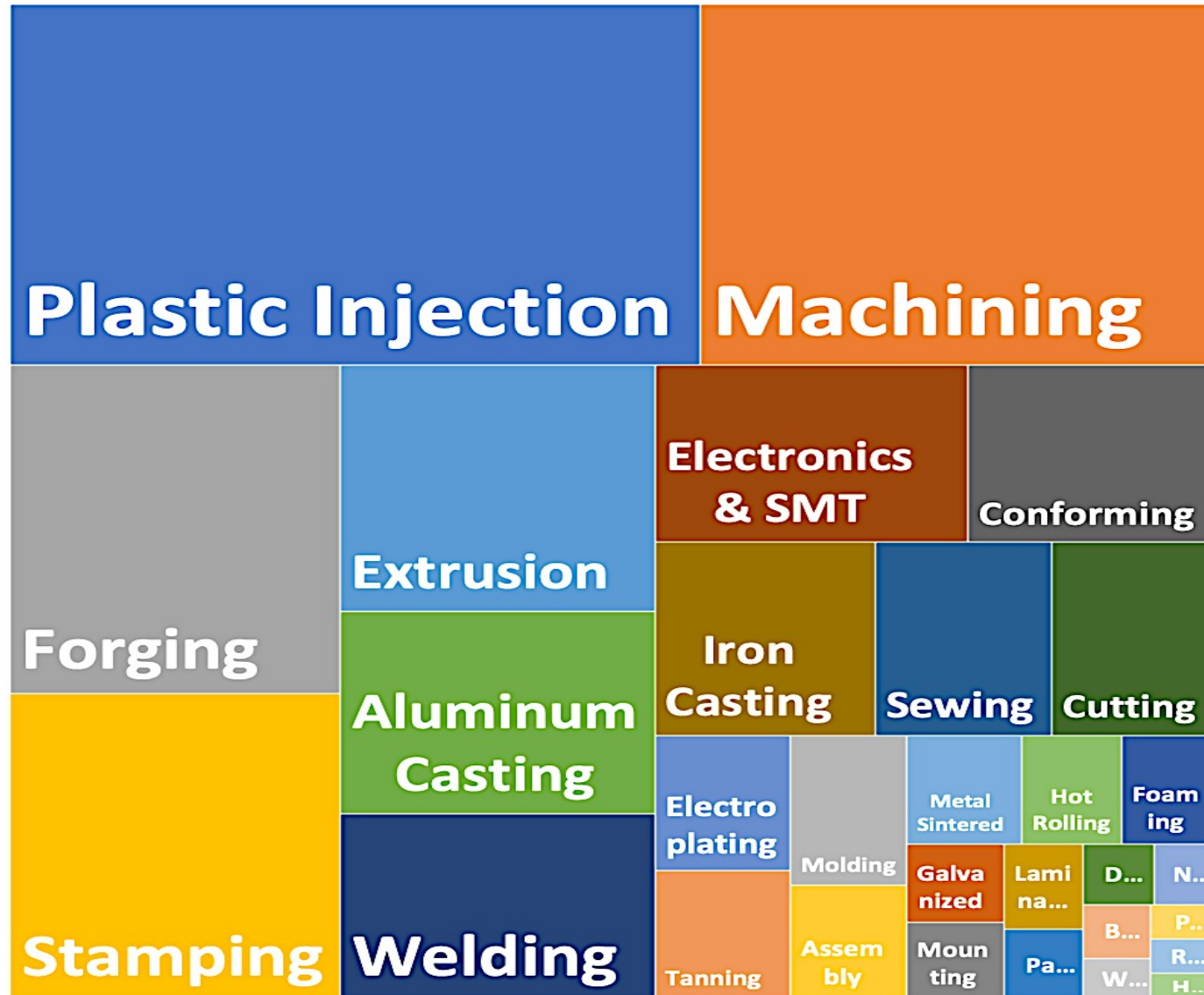


2024 Engineering Capabilities

Program	Graduated	Enrolled
Industrial Engineering	4,695	818
Mechatronics Engineering	1,529	4,463
Chemical and Biochemical Engineering	817	3,080
Automotive Engineering	768	4,129
Civil Engineering	443	2,404
Environmental Engineering	426	1,008
Electromechanical and Electronic Engineering	352	1,601
Software Development Engineering	309	745
Industrial Maintenance Engineering	272	303
Biomedical Engineering	212	565
Metallurgical Engineering	181	343
Food Engineering	178	834
Aeronautical Engineering	131	917
Agro-industrial Engineering	128	451
Energy Engineering	113	245
Plastics Engineering	104	209
Mining Engineering	36	215
Electrical Engineering	35	83
Control and Automation Engineering	14	64
Information Technology Engineering	11	2,656
Data Engineering	0	141
Total	10,754	25,274



Training Capabilities



* Past 10 years



Aeronautic Sector



Componentry



Airships



Simulation | Software



Advanced Manufacturing





Life Science Sector



Medical Devices



Pharmaceuticals



Cosmetics



Personal Care





Ceramics & Appliances Sector



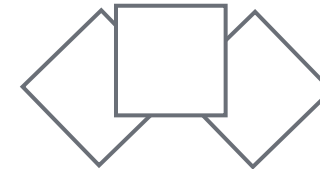
Sanitary Ware



Fridges



Washing Machines



Tiles

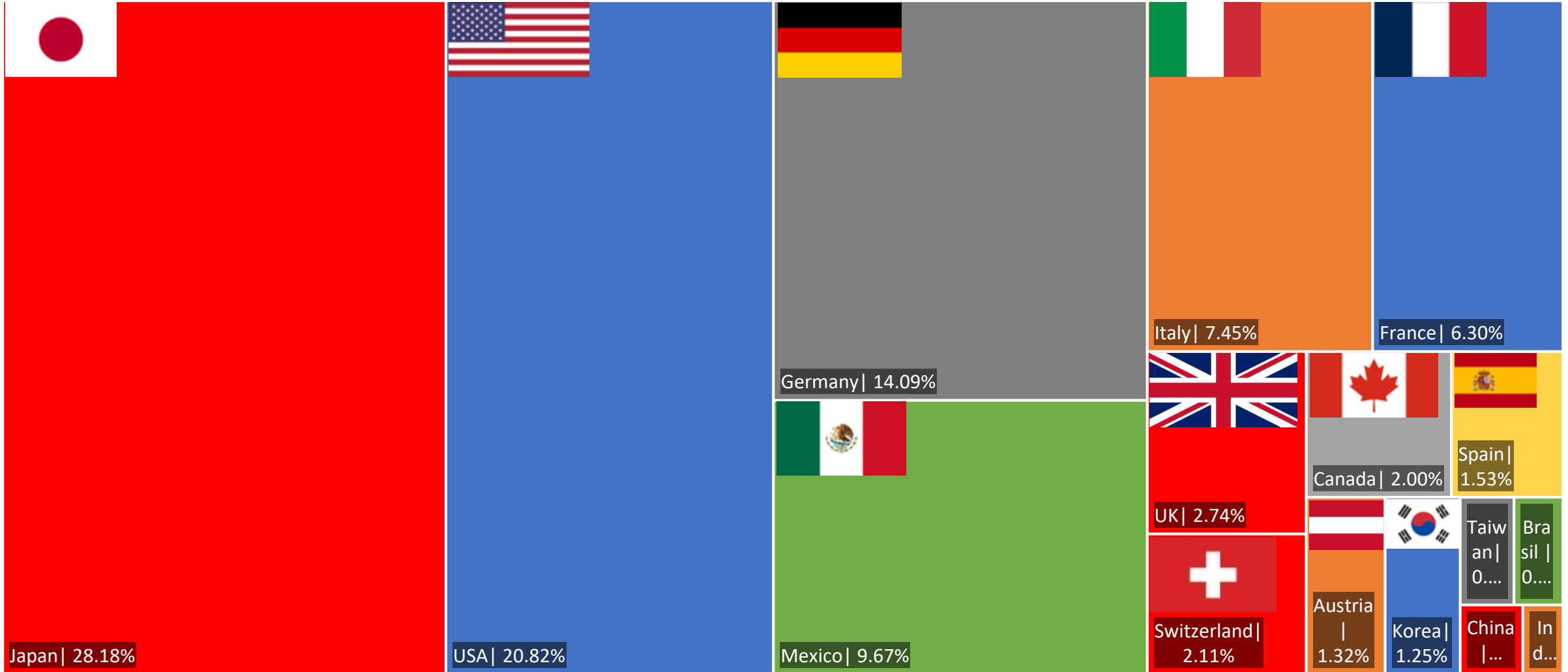
C E R A M I C S

A P P L I A N C E S



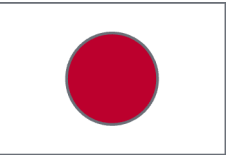


Allies

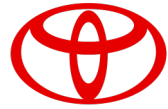




Japanese Allies



TOYOTETSU DE MÉXICO S.A. DE C.V.



TOYOTA



HONDA



MAZDA

NSK



TOYODA GOSEI

RYOBI®

DENSO



HAL MEXICO

SHOWA



YOROZU



Y-TEC KEYLEX MEXICO

U-SHIN



HIROTEC



SANYO
SPECIAL
STEEL

OMRON



RHYTHM AUTOMOTIVE

AISIN

KYB

NISIN

SANTECH

NHK

AKEBONO
BRAKE EXPERTS

ASMO



American Allies



PEPSICO



BORGWARNER



Summit Polymers





German Allies



SCHAEFFLER



BOSCH Continental



thyssenkrupp

FORVIA



BDF ●●●●

Beiersdorf

Webasto

Mubea



ELEKTRONIK



REHAU



MARQUARDT



KAMAX



BHTC

COMFORT IN MOTION



KOLBENSCHMIDT



WITZENMANN

managing flexibility



MAHLE

InTiCa

Systems

Röchling



WALDASCHAFF
LINGYUN INDUSTRIAL

LEONI

KOSTAL



National Allies



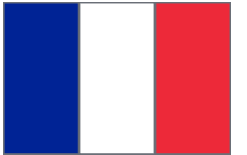


Italian Allies





French Allies





British Allies



Injection Alloys Group



Bodycote

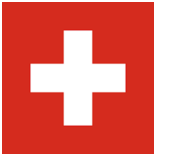


Chinese Allies





Swiss Allies



komax

BAUMANN



 **Nestlé PURINA.**

 **Daetwyler**



L'esprit industriel



Canadian Allies





Spanish Allies





Austrian Allies



Collini



 **WOLLSDORF**
LEATHER

 **HIRSCHMANN**

pollmann
INTERNATIONAL



Korean Allies



posco

Hiho

NEDEC

ABMEDICAL

JK Materials

SJM

shinil

SAMU



Taiwan Allies





Allies from Chinese Capital





New Strategies

ENERGY



New Energy Agency

TRAINING



Universities

LOCAL SUPPLIERS



Supplier Development

KNOWLEDGE ECONOMY



Beyond Manufacture



I n c e n t i v e s P r o g r a m

One Stop Shop

Key Information, Site Selection, Permits, Suppliers
GTO Free HR Agency

Training Scholarships

100% new hires
Operators, Engineers, Technicians, Managers

Cash Incentives

Based on Investment & Employment
Reimbursement

